L.A.'s Most Cost-Effective Rail Line
- Along Santa Monica Freeway—busiest in the world
- Second-densest population in L.A.—after Hollywood subway—and two to three times San Diego, Sacramento, Portland
- Major business and recreation destinations at both ends
- Ground-level light rail line costs less than two miles of subway

Environmental Benefits
- Fast, comfortable traffic alternative
- Parkways and trails along line
- Quiet—without residential bells

Popular Support
- Overwhelming support by Exposition voters for rail—74% yes for Prop. 108, 72% for 116, and 67% for C in 1990
- 4300 petitioners and 50 organizations endorsed right-of-way purchase