



The Expo Line

Speed · Comfort · Capacity



- **Alternative to gridlock!**
- **Access to jobs, education, culture, recreation, and L.A.'s rail network**
- **Light rail for livable communities**
- **Speed, comfort, capacity for dense corridor**
- **Broad and growing support**
- **MTA approved – June 2001**

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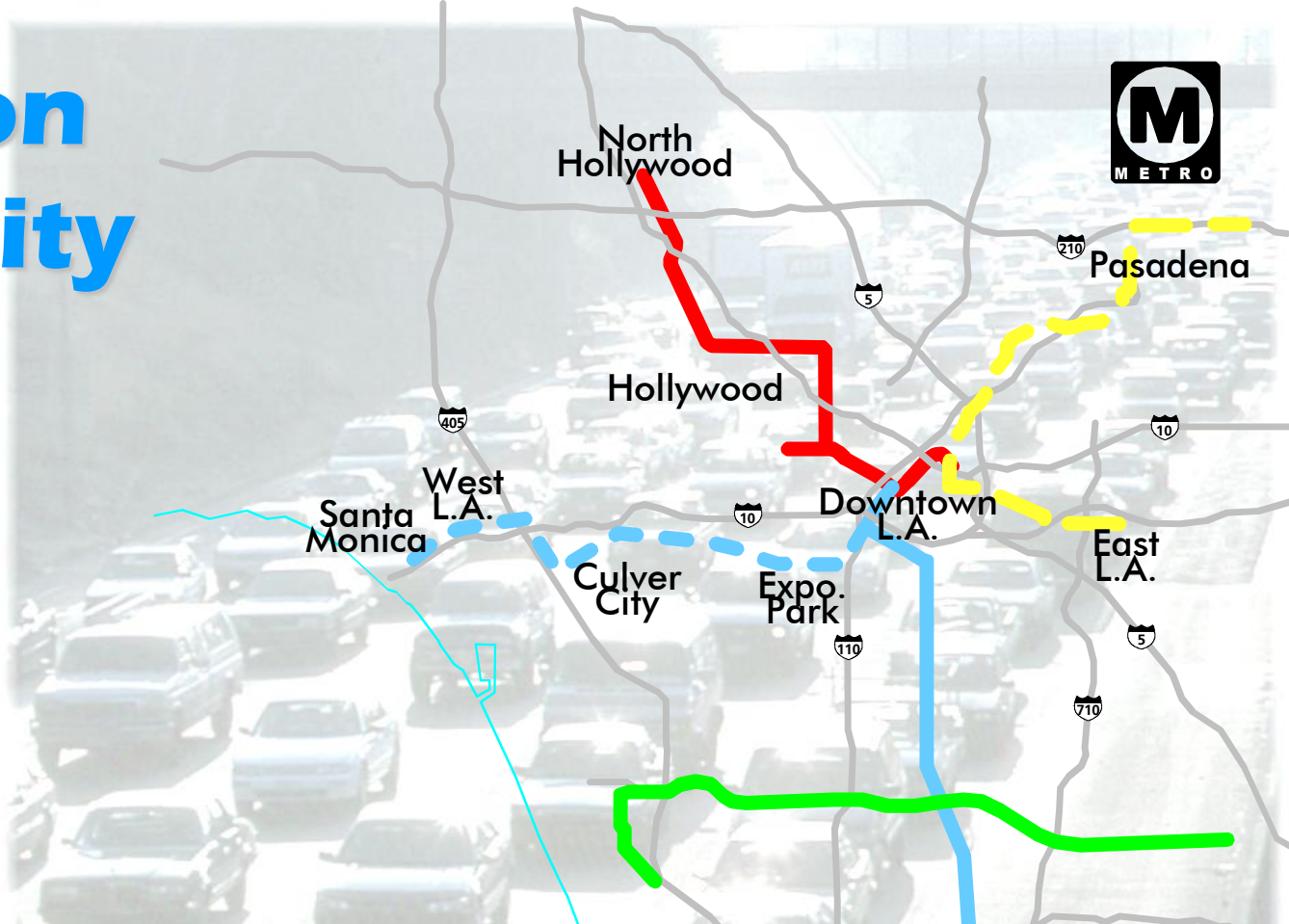
friends4expo.org

12/01

Exposition Opportunity



- **World-record traffic, in both directions**
- **Projected growth** – 300,000 residents, 200,000 jobs
- **MTA-owned “Red Car” right-of-way** (c.1950 – below)
- **Westside link to L.A.’s growing rail network** – already 248,000 trips/day
- **Federal & State funding for Westside** – nearly \$500 million
- **MTA approved** first half June 2001



Access to...

- **Jobs**

- Westside — Santa Monica, West L.A., Culver City
- Downtown & Eastside
- Ladder for upward economic mobility

- **Education**

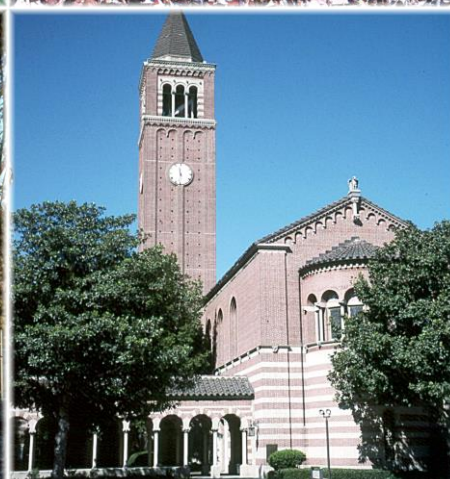
- Santa Monica College, USC, L.A. Trade Tech

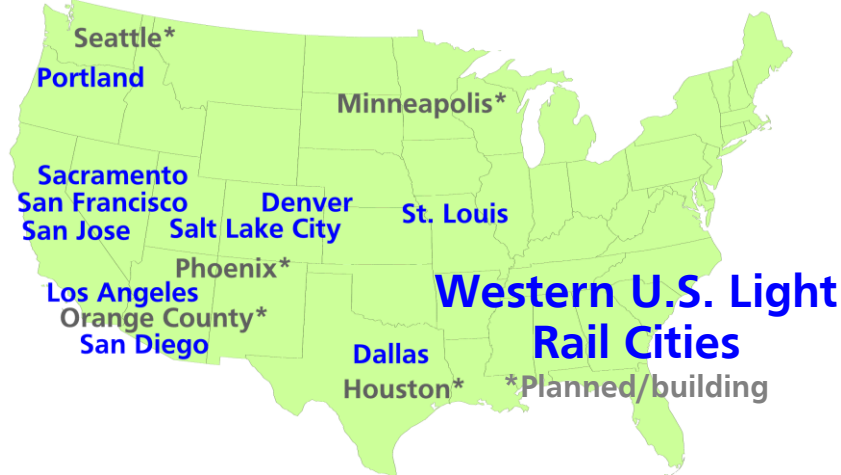
- **Recreation**

- Coliseum (future NFL team or Olympics?)
- Staples Center
- Santa Monica Beach (busiest in California)
- Theaters & shopping

- **Culture**

- Museums, galleries, churches, concerts





Light Rail Success

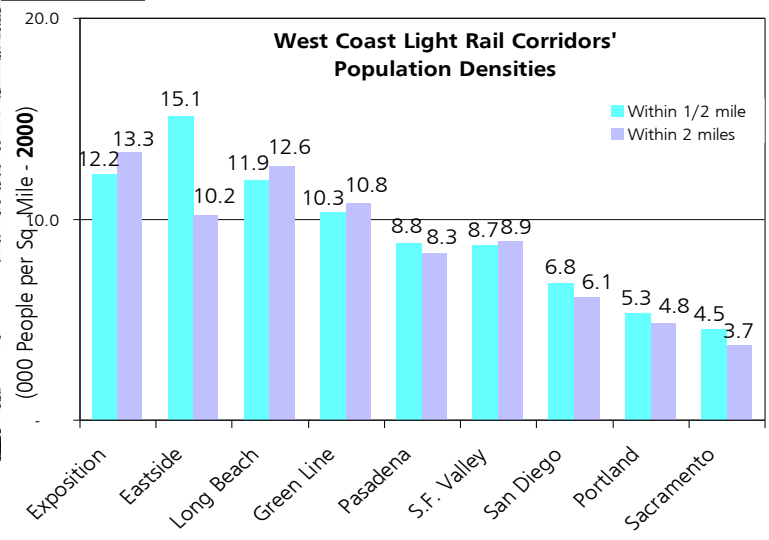
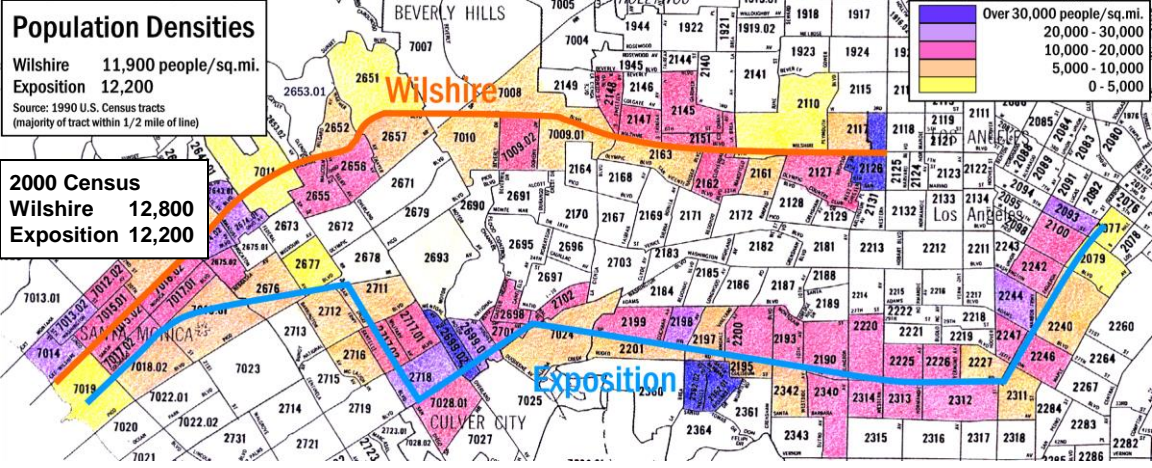


- **Popular, proven, & growing in nearly every major western U.S. City** (photos – Portland, San Francisco, Sacramento, Denver, Long Beach, San Diego, Dallas)
- **U.S. light rail riders up 6.3% (2Q00)**
- **77% Yes vote for Dallas light rail expansion bonds (Aug. 2000)**
- **Transit-oriented development**

Population Densities

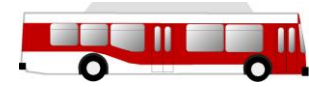
Wilshire 11,900 people/sq.mi.
Exposition 12,200
Source: 1990 U.S. Census tracts
(majority of tract within 1/2 mile of line)

2000 Census
Wilshire 12,800
Exposition 12,200



Speed, Comfort, Capacity

- **Dense corridor population**
 - 837,000 people – 13,300/sq.mi. – within 2 mi. (2000 Census)
 - > Long Beach, ~ Wilshire west of Western
 - 2–3 times San Diego or Portland
 - Denser employment than Blue Line's 10,900
- **Light Rail = Best Investment**
 - **Speed** – 40-45 minutes vs. ~1 hour for busway alternative
 - **Comfort** for both current drivers and bus riders
 - **Capacity** for projected **51,400** riders/day – **1 train** (228 seats) = **6 buses** (@40 seats)
 - Lower operating costs and capital cost/passenger than busway
 - Busway would permanently under-serve the Westside



Neighbors



Sacramento Bee

WALK to river, lite rail.
Butterfield 4br 2 1/2 ba

SAN DIEGO UNION-TRIBUNE

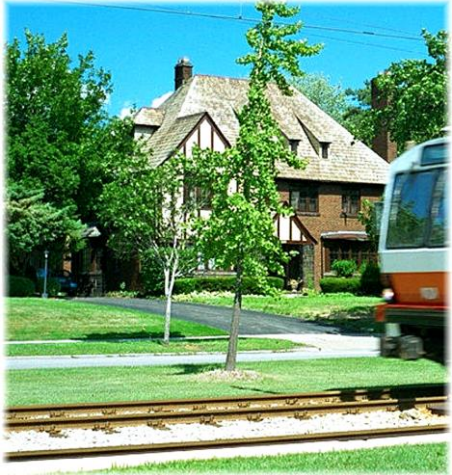
2000sf, 5br, 2ba fam rm...
on quiet cul-de-sac
walk to trolley & park. ...

Los Angeles Times

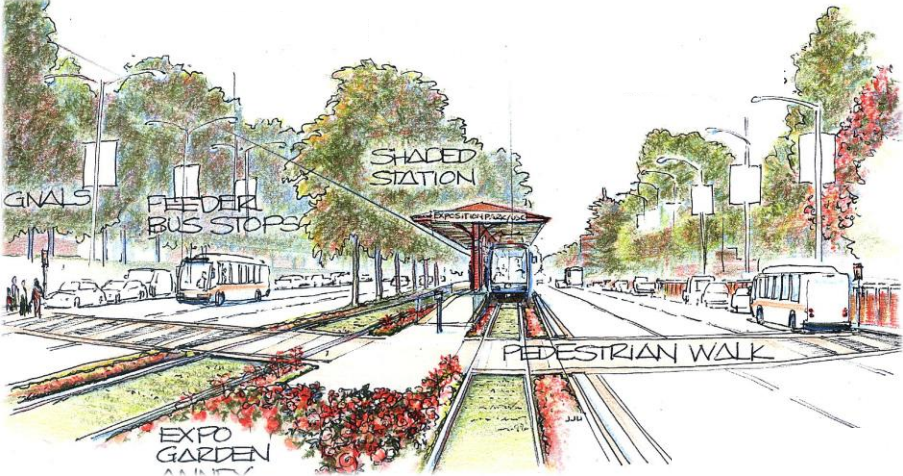
LB 2br cond, gar, park flr, 4
blks to bch + blu line, ...

Contra Costa Times

RARE FIND!
3000 sq. ft., 5 bdrm., ...
family room, formal dining
room, minutes to BART. ...



- Plan for safety & quiet
- Parks and a bike path – 50 or 100-foot-wide right-of-way
- Value of rail access – ads
- Follow good design examples from other cities – Shaker Heights, Innsbruck



“I could walk to the station and ride to Staples Center or Santa Monica.

It would change the way I feel about Los Angeles.”